



STEP-BY-STEP GUIDE
TO
CREATING A
STYLISH & PUT-TOGETHER

Capsule Wardrobe

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What is a Capsule Wardrobe?

A “Capsule Wardrobe” is a collection of carefully curated pieces of clothing that speak of your personal taste, ethics, and lifestyle. A Capsule Wardrobe is meant to make your life simpler as well as more stylish. By creating one, you’ll be able to open your closet every single day and have something to wear that you look and feel phenomenal in.

LET’S BEGIN

First steps:

- Describe your lifestyle: Make a list of activities you do on a daily basis. For example, run errands, meet with design clients, see patients in office...)
- Pull out all the items in your closet that you really love and feel confident wearing.
- Put each piece on and write down what makes it special to you. Is it the fit, the color, the neckline, the fabric?
- Create a Pinterest board titled, "Capsule Wardrobe Ideas". Begin searching for clothes with the attributes of the pieces you already love. When you find an item you like, scroll down and see Pinterest's other suggested items. Pin some of these as well if they fit your lifestyle.

Describe your style in 5 words:

MY 5 WORDS ARE: VIBRANT,
CULTURAL, VINTAGE, QUIRKY, AND
SASSY

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Next steps:

- Pull out the clothes in your closet that you absolutely hate. These are things that are unflattering, uncomfortable, or do not speak of your desired style. These may also be pieces that aren't suitable for your lifestyle.
- Pack up these clothes and donate them.
- Who is a friend or celebrity style icon of yours? This is someone who lives a similar lifestyle as you and has a similar body type. What makes their style appealing to you? Take notes. If it's a friend you may be able to ask where she shops.
- Use these notes to search for items on Pinterest.
- Try pinning between 50-100 items; tops, bottoms, shoes, and accessories. This may take a few weeks or months.
- Create a new Pinterest board with only the items that you absolutely love and feel drawn to after a few weeks of pinning, from your first Pinterest board. .

Give your collection a name:

I CALL MINE, "SUMMER VINTAGE".

Final Steps:

- Decide which items on your second Pinterest board can be incorporated with the items you already love in your closet. Purchase 2-3 of those items.
- Once your new pieces are in, try wearing them a few times and take note of how you feel in them. If they work really well, that brand may be one you can purchase more pieces from. If it's the cut you love, then you know to begin looking for more items like it.

Repeat these steps until you have about 7-10 great outfits to choose from. Remember quality over quantity.

HERE ARE LINKS TO A FEW BRANDS THAT HAVE BEAUTIFUL PIECES, THAT ALSO
GIVE BACK.

Socially Conscious Brands

- Artisan Apparel
- The Root Collective
- Sseko Designs
- Raven + Lily
- Live FashionABLE
- Mata Traders
- MN by Anjelica